SWQ ROCKTON RD & WILLOWBROOK RD



RETAIL MARKET PROFILE



2013 RETAIL TRADE AREA DEMOGRAPHIC SNAPSHOT

Population	
2013 Estimate	83,345
Projected Growth (2013-2018)	0.89%
Race Classification	
White	80.69%
Black/African American	8.19%
Other	11.12%
Hispanic/Latino	11.47%

Income		Median Age
Average Household	\$59,534	Average Age
Median Household	\$47,809	
Per Capita (2012)	\$23,108	Households
		2013 Estimate
Associates Degree or Higher	29.02%	Projected Growth

Median Age	37.10
Average Age	37.40
Households	
2013 Estimate	31,028
Projected Growth (2013-2018)	0.75%

May 2013. Information provided is for illustrative purposes only and is deemed to be correct as of this document's publish date. Data souces used may include: ESRI, AGS, Nielson, RegisPro, SitesUSA, and Microsoft Corporation. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 662.844.2155.

OVERVIEW

Roscoe is five miles from the Illinois/ Wisconsin state line with Interstate Highways I-90/94 and I-39 passing along its east side and Illinois Highway 251 going through its center Chicago and Milwaukee are approximately 90 minutes away, and Madison is a one hour drive.

Development is encouraged by the welcoming and supportive attitude of the Village of Roscoe and the Roscoe Area Chamber of Commerce. Both are always ready to assist new and existing businesses in development and expansion opportunities, to promote the prosperity of business and enhance the quality of life for all citizens in the Roscoe community.

FOR DETAILS PLEASE CONTACT

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Scott L. Sanders, Village Administrator Office: 815-623-2829 Cell: 815-988-5199



10631 Main Street, Roscoe, Illinois 61073

LOCATION MAP

Yuba Reedsburg Rock Springs Cambria Mayville Theresa 57 Sylvan Richland Baraboo Dekorra Poynette Beaver 33 Addison Saukville apoo Center Fall River 151 Dam West Bend Jackson	Rothbury ² Whitehall
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Bettendorf 78 Wall ut La Moille Mendota	Valparaiso

ROSCOE, ILLINOIS RETAIL TRADE AREA



AREA TRAFFIC COUNTS



AREA RETAILERS

