

# SWQ ROCKTON RD & WILLOWBROOK RD

## RETAIL MARKET PROFILE



### OVERVIEW

Roscoe is five miles from the Illinois/Wisconsin state line with Interstate Highways I-90/94 and I-39 passing along its east side and Illinois Highway 251 going through its center. Chicago and Milwaukee are approximately 90 minutes away, and Madison is a one hour drive.

Development is encouraged by the welcoming and supportive attitude of the Village of Roscoe and the Roscoe Area Chamber of Commerce. Both are always ready to assist new and existing businesses in development and expansion opportunities, to promote the prosperity of business and enhance the quality of life for all citizens in the Roscoe community.

## 2013 RETAIL TRADE AREA DEMOGRAPHIC SNAPSHOT

Population	
2013 Estimate	83,345
Projected Growth (2013-2018)	0.89%
Race Classification	
White	80.69%
Black/African American	8.19%
Other	11.12%
Hispanic/Latino	11.47%

Income	
Average Household	\$59,534
Median Household	\$47,809
Per Capita (2012)	\$23,108
Associates Degree or Higher	29.02%

Median Age	
37.10	
Average Age	
37.40	
Households	
2013 Estimate	31,028
Projected Growth (2013-2018)	0.75%

May 2013. Information provided is for illustrative purposes only and is deemed to be correct as of this document's publish date. Data sources used may include: ESRI, AGS, Nielson, RegisPro, SitesUSA, and Microsoft Corporation. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 662.844.2155.

## FOR DETAILS PLEASE CONTACT

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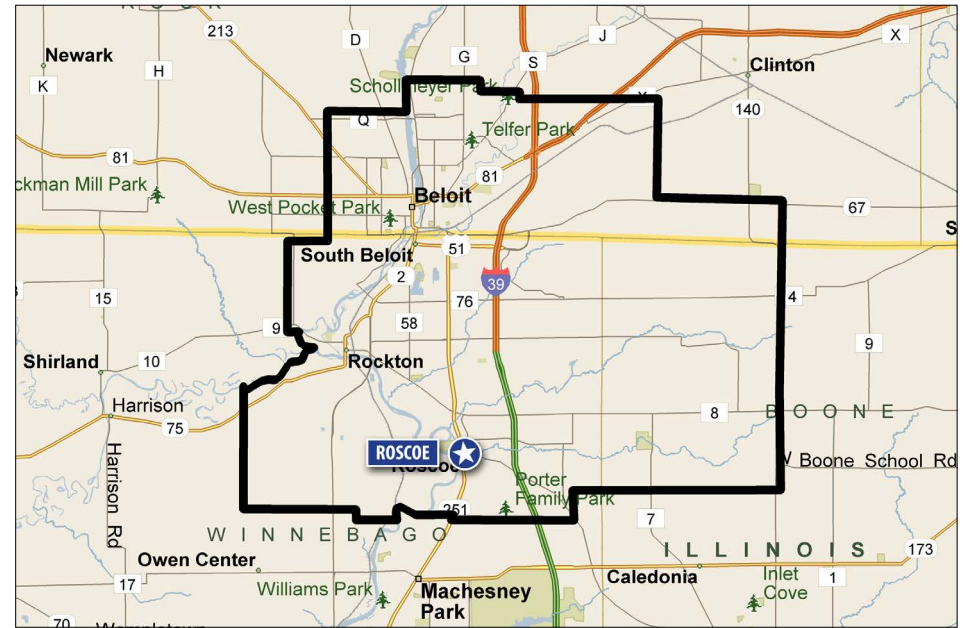
10631 Main Street, Roscoe, Illinois 61073



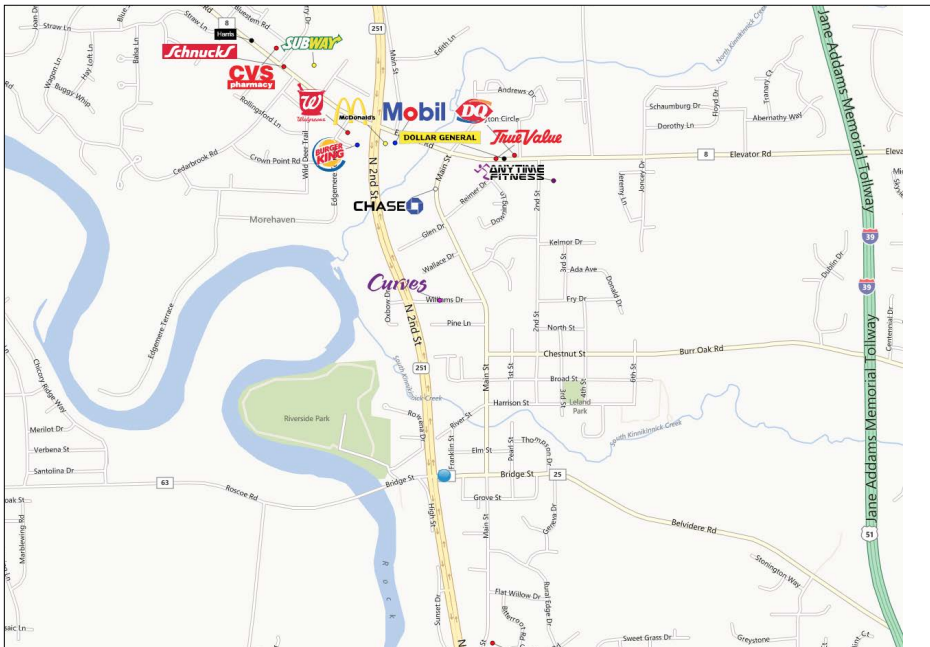
## LOCATION MAP



## ROSCOE, ILLINOIS RETAIL TRADE AREA



## AREA RETAILERS



## AREA TRAFFIC COUNTS

