

# US HIGHWAY 251 & BRIDGE STREET

## RETAIL MARKET PROFILE



### OVERVIEW

Roscoe is five miles from the Illinois/Wisconsin state line with Interstate Highways I-90/94 and I-39 passing along its east side and Illinois Highway 251 going through its center. Chicago and Milwaukee are approximately 90 minutes away, and Madison is a one hour drive.

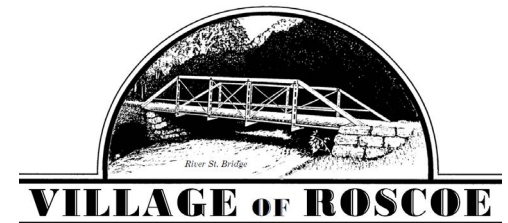
Development is encouraged by the welcoming and supportive attitude of the Village of Roscoe and the Roscoe Area Chamber of Commerce. Both are always ready to assist new and existing businesses in development and expansion opportunities, to promote the prosperity of business and enhance the quality of life for all citizens in the Roscoe community.

### 2013 RETAIL TRADE AREA DEMOGRAPHIC SNAPSHOT

Population		Income		Median Age	
2013 Estimate	83,345	Average Household	\$59,534	Average Age	37.40
Projected Growth (2013-2018)	0.89%	Median Household	\$47,809		
Race Classification		Per Capita (2012)	\$23,108	Households	
White	80.69%			2013 Estimate	31,028
Black/African American	8.19%	Associates Degree or Higher	29.02%	Projected Growth (2013-2018)	0.75%
Other	11.12%				
Hispanic/Latino	11.47%				

*May 2013. Information provided is for illustrative purposes only and is deemed to be correct as of this document's publish date. Data sources used may include: ESRI, AGS, Nielson, RegisPro, SitesUSA, and Microsoft Corporation. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 662.844.2155.*

### FOR DETAILS, PLEASE CONTACT



David A. Krienke, Village President

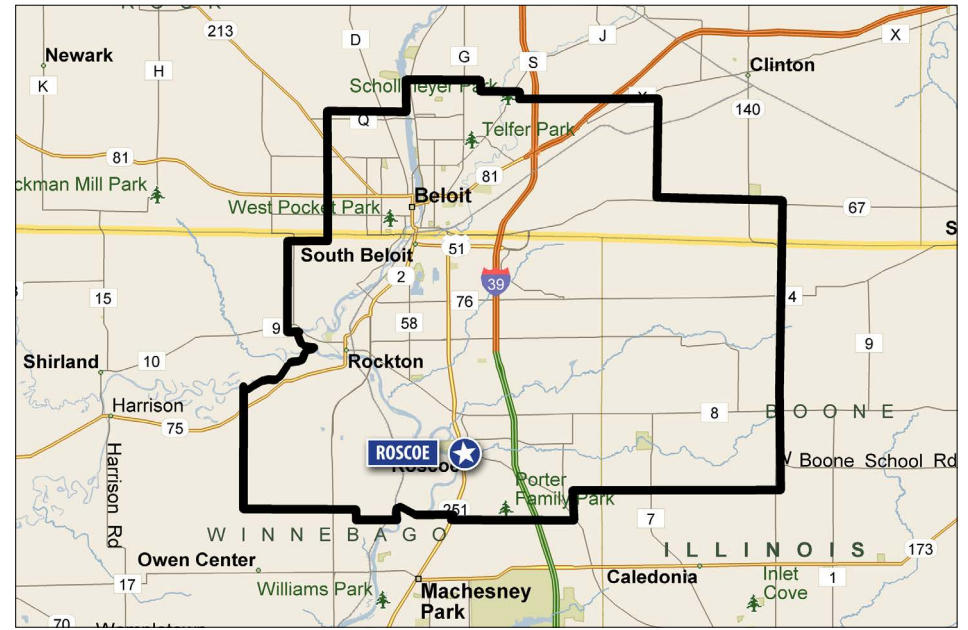
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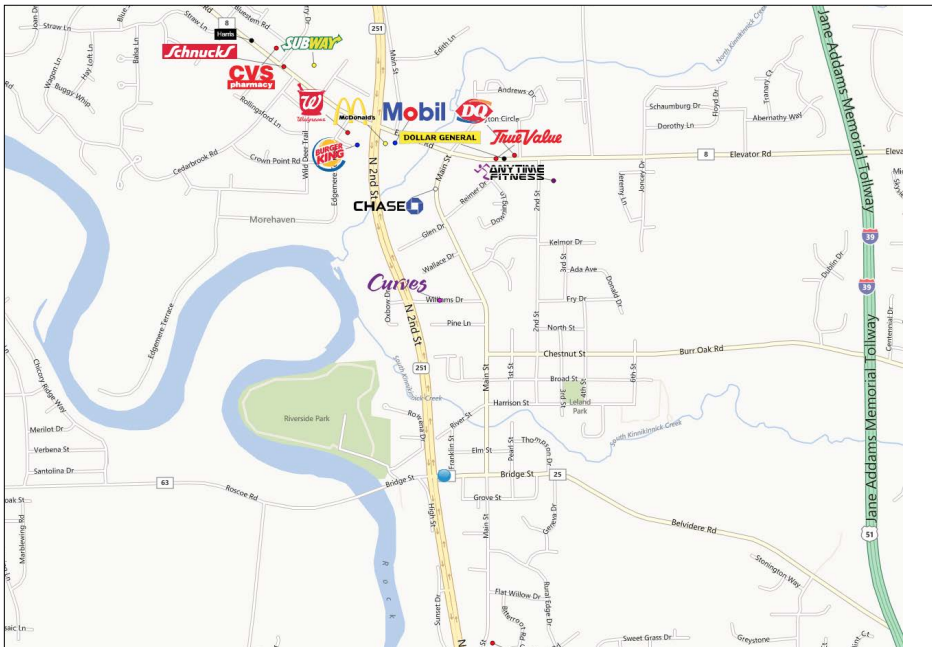
## LOCATION MAP



## ROSCOE, ILLINOIS RETAIL TRADE AREA



## AREA RETAILERS



## AREA TRAFFIC COUNTS

